

## **Interview to Mr Bruno Felicetti, director of the Local Tourist Board of Fiemme Valley**

### **English version**

#### **1) How did you start your career in tourism ?**

**Mr Felicetti says that he attended a post-diploma course in tourism, then he started working in a hotel as a receptionist, afterwards he started working for a local tour operator that was managing the Nordic skiing world Championship for 1991. As a receptionist he had to cope with different tasks, he had to talk with the guests, answer telephone calls and manage reservations.**

**All this was very interesting but it was also a real challenge; at that time hotels did not have the facilities they have today, you can think for example that only few rooms had a bathroom en suite and that there were only 5 fax machines in the whole valley.**

**In the 90s the first associations of hotels were created with the aim of promoting and selling hotel products and services.**

**Mr Felicetti joined the association called Fiemme Reservation on 1<sup>st</sup> May 1992 (Labour Day), afterwards he worked in the marketing sector; he was entrusted with the managing of the 2003 World Championship of Nordic Skiing.**

**At present Mr Felicetti holds the position of chief of the local Tourist board of the Fiemme Valley.**